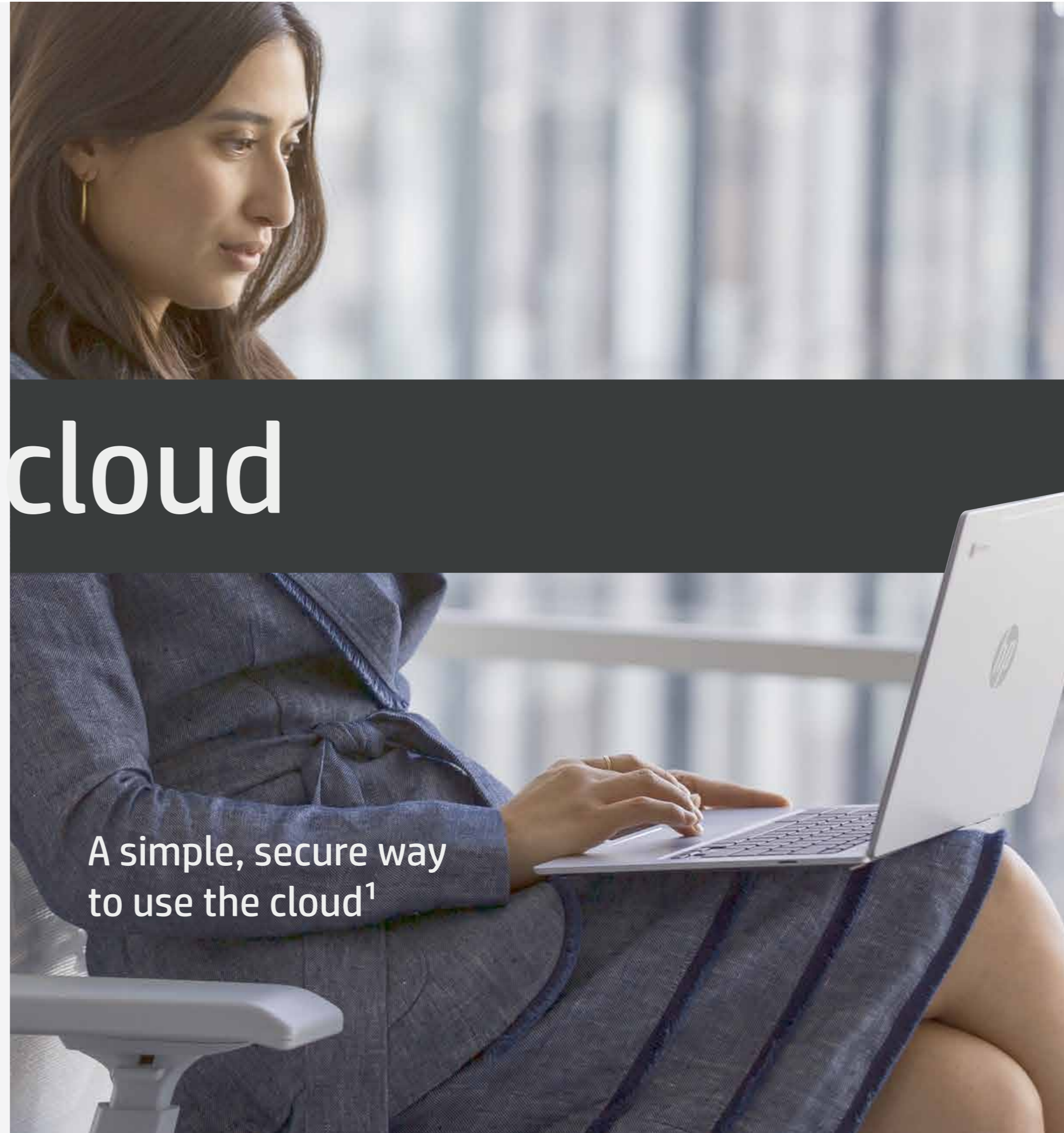# simply cloud

A simple, secure way
to use the cloud[1]

Power-up your cloud-centric workflows with HP + Chrome Enterprise[2]. Sleek, secure, and high performing HP devices business pros love are coupled with comprehensive manageability and endpoint security of Chrome OS that makes IT's job easier; because simple is always better.

The way people work is **changing**

The workplace is constantly evolving, and this means dynamic changes in workstyles and workflows. With on-the-go lifestyles on the rise, it is cloud software that keeps workers connected to their teams. This is already second nature to some, with Millenials and Gen Z having grown up with the GSuite to collaborate.

When it comes to cloud-first companies, they share similarities with their users. They prioritize constant connectivity and don't want to be constrained by legacy tech requirements.

These companies rely heavily on technology for their business models, and that means that real-time, synced tech that's easy to use, easy to manage and highly secure is key. Meanwhile, this is changing the way we interact with our devices, pushing a shift towards purpose-built, professional cloud PCs that are always connected and ready to use.

9/10 👤👤👤👤👤👤👤👤👤👤

app users say that using apps for work has changed their behavior as a business professional[3]

hp + 🔵 chrome enterprise

simplywork

Empowering users through simplicity

chrome

HP

hp + chrome enterprise

Modern professionals want the tools they love on always-reliable devices. **HP Chrome Enterprise** devices give cloud-based workers the ability to multi-task nimbly on laptops and desktops that offer real-time collaboration and data visibility, making it easier than ever to keep track of everything in one place. Whether it be knowledge workers, retail associates, warehouse employees or customer-facing leads, **HP + Chrome Enterprise** offer cloud-first business users:

– *Easy-to-use, high-performing devices that run up to 10^4 hours and boot in as fast as 6 seconds*

– *Sleek, ultra-durable form factors that are professional, secure and reliable*

– *Access to real-time information with the possibility to work both on and offline*

– *Support for Microsoft Office 365, G Suite, VDI platforms and thousands of other SaaS Apps*

94%

of workers consider browser-based apps easier to use than desktop apps [5]

Workers spend more than

4^{hrs}

per day on their web browser [6]

hp + ● chrome enterprise

simplysecure

A simple way to
secure what matters

hp + ○ chrome enterprise

Security is a priority for both end-users and IT. Attack variants like malware can halt productivity and prove costly to businesses.
HP + Chrome Enterprise shields endpoints from evolving cyber threats, protecting your device, your data and your identity.

How?

VERIFIED BOOT AND TWO VERSIONS OF CHROME OS:	Verified boot ensures the device runs safely with an OS and firmware that's authentic. Plus, Chrome devices have two copies of Chrome OS. If the Verified Boot process finds the OS has been tampered with, Chrome OS will attempt to boot up the second version of the OS
MULTI-LEVEL ENCRYPTION:	Every Chrome device comes with a Google Security Module, a tamper-resistant chip that enables encryption of user data and files on the device
PROACTIVE AI:	Google Play Protect and Google Safe Browsing make sure apps and content pose no harm
AUTOMATIC UPDATES:	Pushes security updates and updates OS every six weeks in the background without interrupting the end user
ANTI-THEFT PROTECTION:	HP Chromebook Enterprise² devices can be remotely disabled in case of theft

Additional protections against everyday threats

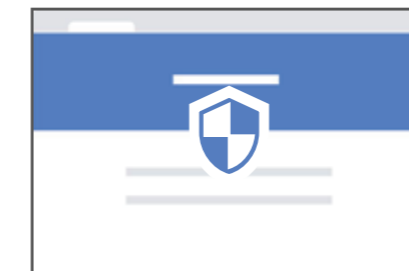**PHISHING**

Google Safe Browsing
Warns users of malicious sites before navigating to them

Security keys and 2SV
Help prevent hackers from using stolen passwords

If attack prevails: Password Alert Policy
Requires users to change a password when it's used with an unauthorized site

RANSOMWARE

Low on-device data footprint
Limits the data that can be held at ransom

Read-only OS
Prevents executables from running locally

If attack prevails: Verified boot
Confirms the system is unmodified at boot up

MALICIOUS APPS

Per-permission based blacklisting
Controls what extensions can be accessed

Managed Google Play
Facilitates curation by user group and policy configuration byapp.

If attack prevails: Sandboxing
Limits attack surface

simplymanage

A simple way
to streamline IT

hp + chrome enterprise

A simple way to **manage**

IT teams today are responsible for more than employee devices: they're thought leaders that drive digital initiatives like automating processes, delivering analytics systems, minimizing security threats and more. The day-to-day business of tech set up, deployment and maintenance can distract from these goals and initiatives, though.

63% *of commercial IT managers say their resources are drained by device management*

HP + Chrome Enterprise make it easy for IT teams to simplify device management with all of the following tools and features:

- *The Google Admin console enables 200+ policies for user, device and fleet management*

- *Fast and easy deployment allows your business to scale with less IT burden*

- *Full integration with Active Directory to add devices to domains, unlock devices with AD credentials, and direct policies from Group Policy Objects*

- *Support for Enterprise Mobility Management (EEM) options like VMware Workspace ONE® UEM, Citrix Endpoint Management, and more*

hp + 🌈 chrome enterprise

HP + Chrome Enterprise helps lower costs, simplify operations and reduce user downtime and lost productivity by offering:

- **HP + Chrome Enterprise**[2] globally available devices that undergo MIL- STD 810G testing[6] and have predictable, stable life cycles

- Compatibility-tested HP commercial displays and accessories[7] like USB-C™ docks, mice and keyboards, collaboration tools, and more

- Professional, world-class limited warranties, PC lifecycle support, and HP Care Pack services[9] along with 24/7 OS support from Google

Meet the **HP + Chrome Enterprise** family

HP Chromebook Enterprise x360 14E G1

Be a productivity powerhouse and set a new style standard with a device that has up to an Intel® Core™ i7 processor[9] and the Chrome Enterprise Upgrade[2] that unlocks more Chrome OS business capabilities.

- *360° hinge for notebook, stand, tent, and tablet modes*

- *Beautiful and sleek, 16 mm-thin with an aluminum design*

- *Narrow-bezel touchscreen display, backlit keyboard and diamond-cut touchpad*

- *64 GB storage, 16 GB memory, and streamlined USB-C™ connectivity*

HP Chromebox Enterprise G2

Be a frontline champion with a compact desktop that unlocks more Chrome OS business capabilities, as well as G Suite for business and Android™ apps for quick data access and effortless collaboration.

- *Mount behind HP displays[10] or mount[12] on a wall or arm support*

- *Dual 4K displays[13] through HDMI and USB-C™ ports*

- *7th or 8th gen Intel® processors, up to 16 GB memory and 64 GB storage*

- *Remote management for virtual desktop, a kiosk, or digital signage*

HP Chromebook Enterprise 14A G5

Excel in the field and in the office with a diagonal Chromebook Enterprise device that features a durable design driven by the latest AMD processors, plus universal USB-C™ compatibility.

- *18.4mm[13] with optional FHD IPS touchscreen[12] and backlit keyboard*

- *Built tough with MIL-STD 810G[6] and IP41[14] testing*

- *Wide-angle HD webcam and dual mic for business meetings*

- *Up to 8 GB memory and up to 64 GB eMMC storage*

HP DaaS for Chrome Enterprise

Smart, simplified computing solutions for today's world

With HP Device as a Service (DaaS), you get a complete solution that combines multi-OS hardware, analytics and lifecycle services, allowing your business to optimize your IT assets and resources.

Choose the plan that best fits your business and offload a little or a lot. Our Service Experts[16] can seamlessly manage your IT environment comprised of existing devices.

Move your users and IT team forward with the security, manageability and simplicity of HP + Chrome Enterprise.

Accelerate your cloud-first business. Contact your sales representative to learn more.

hp.com/go/chrome-enterprise

hp + 🌈 chrome enterprise

hp + chrome enterprise

Because simple is always better.