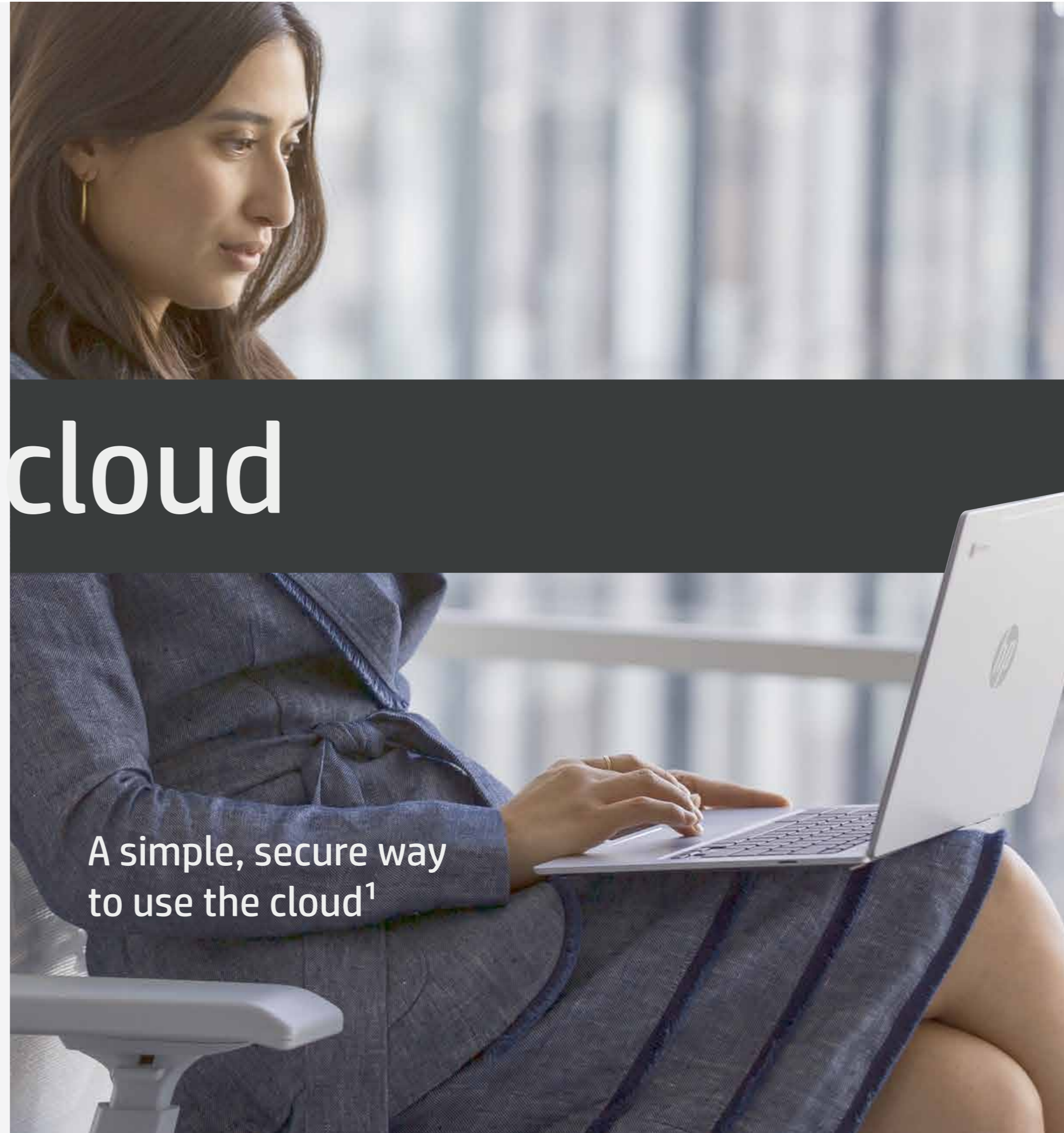


 +  chrome enterprise

simply cloud

A simple, secure way
to use the cloud¹



Power-up your cloud-centric workflows with HP + Chrome Enterprise². Sleek, secure, and high performing HP devices business pros love are coupled with comprehensive manageability and endpoint security of Chrome OS that makes IT's job easier; because simple is always better.

The way people work is **changing**

The workplace is constantly evolving, and this means dynamic changes in workstyles and workflows. With on-the-go lifestyles on the rise, it is cloud software that keeps workers connected to their teams. This is already second nature to some, with Millennials and Gen Z having grown up with the GSuite to collaborate.

When it comes to cloud-first companies, they share similarities with their users. They prioritize constant connectivity and don't want to be constrained by legacy tech requirements.

These companies rely heavily on technology for their business models, and that means that real-time, synced tech that's easy to use, easy to manage and highly secure is key. Meanwhile, this is changing the way we interact with our devices, pushing a shift towards purpose-built, professional cloud PCs that are always connected and ready to use.

9/10 

app users say that using apps for work has changed their behavior as a business professional³



simplywork

Empowering users
through simplicity

Modern professionals want the tools they love on always-reliable devices. **HP Chrome Enterprise** devices give cloud-based workers the ability to multi-task nimbly on laptops and desktops that offer real-time collaboration and data visibility,

making it easier than ever to keep track of everything in one place. Whether it be knowledge workers, retail associates, warehouse employees or customer-facing leads, **HP + Chrome Enterprise** offer cloud-first business users:

- *Easy-to-use, high-performing devices that run up to 10⁴ hours and boot in as fast as 6 seconds*
- *Sleek, ultra-durable form factors that are professional, secure and reliable*
- *Access to real-time information with the possibility to work both on and offline*
- *Support for Microsoft Office 365, G Suite, VDI platforms and thousands of other SaaS Apps*

94%

of workers consider browser-based apps easier to use than desktop apps⁵



Workers spend more than

4hrs

per day on their web browser⁶



simplysecure

A simple way to
secure what matters

Security is a priority for both end-users and IT. Attack variants like malware can halt productivity and prove costly to businesses. HP + Chrome Enterprise shields endpoints from evolving cyber threats, protecting your device, your data and your identity.

How?

VERIFIED BOOT AND TWO VERSIONS OF CHROME OS:

Verified boot ensures the device runs safely with an OS and firmware that's authentic. Plus, Chrome devices have two copies of Chrome OS. If the Verified Boot process finds the OS has been tampered with, Chrome OS will attempt to boot up the second version of the OS

MULTI-LEVEL ENCRYPTION:

Every Chrome device comes with a Google Security Module, a tamper-resistant chip that enables encryption of user data and files on the device

PROACTIVE AI:

Google Play Protect and Google Safe Browsing make sure apps and content pose no harm

AUTOMATIC UPDATES:

Pushes security updates and updates OS every six weeks in the background without interrupting the end user

ANTI-THEFT PROTECTION:

HP Chromebook Enterprise² devices can be remotely disabled in case of theft

Additional protections against everyday threats



PHISHING

Google Safe Browsing

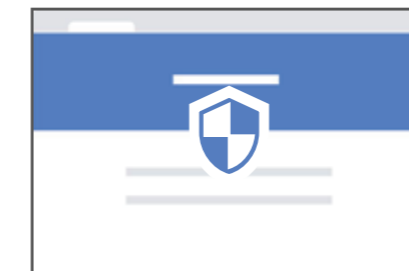
Warns users of malicious sites before navigating to them

Security keys and 2SV

Help prevent hackers from using stolen passwords

If attack prevails: Password Alert Policy

Requires users to change a password when it's used with an unauthorized site



RANSOMWARE

Low on-device data footprint

Limits the data that can be held at ransom

Read-only OS

Prevents executables from running locally

If attack prevails: Verified boot

Confirms the system is unmodified at boot up



MALICIOUS APPS

Per-permission based blacklisting

Controls what extensions can be accessed

Managed Google Play

Facilitates curation by user group and policy configuration by app.

If attack prevails: Sandboxing

Limits attack surface



simplymanage

A simple way
to streamline IT

A simple way to **manage**

IT teams today are responsible for more than employee devices: they're thought leaders that drive digital initiatives like automating processes, delivering analytics systems,

minimizing security threats and more. The day-to-day business of tech set up, deployment and maintenance can distract from these goals and initiatives, though.

63% *of commercial IT managers say their resources are drained by device management*

HP + Chrome Enterprise make it easy for IT teams to simplify device management with all of the following tools and features:

- *The Google Admin console enables 200+ policies for user, device and fleet management*
- *Fast and easy deployment allows your business to scale with less IT burden*
- *Full integration with Active Directory to add devices to domains, unlock devices with AD credentials, and direct policies from Group Policy Objects*
- *Support for Enterprise Mobility Management (EEM) options like VMware Workspace ONE® UEM, Citrix Endpoint Management, and more*



HP + Chrome Enterprise helps lower costs, simplify operations and reduce user downtime and lost productivity by offering:

- **HP + Chrome Enterprise**² globally available devices that undergo MIL-STD 810G testing⁶ and have predictable, stable life cycles
- Compatibility-tested HP commercial displays and accessories⁷ like USB-C™ docks, mice and keyboards, collaboration tools, and more
- Professional, world-class limited warranties, PC lifecycle support, and HP Care Pack services⁹ along with 24/7 OS support from Google

Meet the HP + Chrome Enterprise family

HP Chromebook Enterprise x360 14E G1



Be a productivity powerhouse and set a new style standard with a device that has up to an Intel® Core™ i7 processor⁹ and the Chrome Enterprise Upgrade² that unlocks more Chrome OS business capabilities.

- 360° hinge for notebook, stand, tent, and tablet modes
- Beautiful and sleek, 16 mm-thin with an aluminum design
- Narrow-bezel touchscreen display, backlit keyboard and diamond-cut touchpad
- 64 GB storage, 16 GB memory, and streamlined USB-C™ connectivity

HP Chromebox Enterprise G2



Be a frontline champion with a compact desktop that unlocks more Chrome OS business capabilities, as well as G Suite for business and Android™ apps for quick data access and effortless collaboration.

- Mount behind HP displays¹⁰ or mount¹² on a wall or arm support
- Dual 4K displays¹³ through HDMI and USB-C™ ports
- 7th or 8th gen Intel® processors, up to 16 GB memory and 64 GB storage
- Remote management for virtual desktop, a kiosk, or digital signage

HP Chromebook Enterprise 14A G5



Excel in the field and in the office with a diagonal Chromebook Enterprise device that features a durable design driven by the latest AMD processors, plus universal USB-C™ compatibility.

- 18.4mm¹³ with optional FHD IPS touchscreen¹² and backlit keyboard
- Built tough with MIL-STD 810G⁶ and IP41¹⁴ testing
- Wide-angle HD webcam and dual mic for business meetings
- Up to 8 GB memory and up to 64 GB eMMC storage

HP DaaS for Chrome Enterprise

Smart, simplified computing solutions for today's world

With HP Device as a Service (DaaS), you get a complete solution that combines multi-OS hardware, analytics and lifecycle services, allowing your business to optimize your IT assets and resources.

Choose the plan that best fits your business and offload a little or a lot. Our Service Experts¹⁶ can seamlessly manage your IT environment comprised of existing devices.

Move your users and IT team forward with the security, manageability and simplicity of HP + Chrome Enterprise.

Accelerate your cloud-first business. Contact your sales representative to learn more.

hp.com/go/chrome-enterprise

¹ Internet access required and sold separately. Some apps may require purchase. ² Single Chrome Enterprise Upgrade included. Requires one-time setup, subscription, Google Admin Console, and your organization's domain. Please see <https://support.google.com/a/answer/6021>. ³ Digital Strategy Consulting. ⁴ Testing conducted by HP using Google Chrome OS power LoadTest. Battery life will vary and the maximum capacity of the battery will naturally decrease with time and usage. See <http://www.chromium.org/chromium-os/testing/power-testing> for test details. ⁵ Gensler, Workplace Index, 2018. ⁶ User Research, Google 2018. ⁷ (MIL-STD testing is not intended to demonstrate fitness for U.S. Department of Defense contract requirements or for military use. Test results are not a guarantee of future performance under these test conditions. Any accidental damage requires an optional HP Accidental Damage Protection Care Pack.) ⁸ Sold separately. ⁹ Sold separately. Service levels and response times for HP Care Packs may vary depending on your geographic location. Service starts on date of hardware purchase. Restrictions and limitations apply. For details, visit [HYPERLINK "http://www.hp.com/go/cpc" www.hp.com/go/cpc](http://www.hp.com/go/cpc). HP services are governed by the applicable HP terms and conditions of service provided or indicated to Customer at the time of purchase. Customer may have additional statutory rights according to applicable local laws, and such rights are not in any way affected by the HP terms and conditions of service or the HP Limited Warranty provided with your HP Product. ¹⁰ Multicore is designed to improve performance of certain software products. Not all customers or software applications will necessarily benefit from use of this technology. Performance and clock frequency will vary depending on application workload and your hardware and software configurations. Intel's numbering, branding and/or naming is not a measurement of higher performance. ¹¹ Display sold separately. See display QuickSpecs for bracket guidance. ¹² Mounting hardware sold separately. ¹³ Sold separately or as an optional feature. ¹⁴ Measured at the hinge. ¹⁵ IP41 testing is pending. Test results are not a guarantee of future performance under these test conditions. Any accidental damage requires an optional HP Accidental Damage Protection Care Pack. ¹⁶ HP unified endpoint management is provided by HP Service Experts in HP DaaS Enhanced or Premium plans. HP Service Experts deliver service using VMware Workspace ONE, or Chromebooks™, the Google Chrome™ Enterprise Upgrade. Customers using Microsoft Intune may have HP Service Experts manage using licenses they already have. Please check availability of options in your country.

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Because simple is always better.